

ANNUAL REPORT 2021

EVERY FAMILY
EVERY PERSON
A HOME.



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Our Mission

Everyone needs a home. We work to create a safe, healthy, connected community by embracing Housing First best practices, empowering those without housing, building collaborative partnerships, and increasing public understanding to make homelessness rare, brief, and non-recurring.

Letter From The Executive Director



"The greatest good is what we do for one another."

—Mother Teresa

Looking back, it feels like 2021 required many pivots. A year into the pandemic and we were constantly trying to suss out whether the new challenges that we were facing were going to get better or whether we would need to consider making serious adjustments.

There was a marked difference in the level of difficulty that our teams were experiencing locating and accessing affordable rental units. So, we added staff to our teams to cultivate and maintain positive relationships with landlords. We also explored the possibility of starting a non-profit property management company to increase our access to housing and help households stay housed more effectively.

Life has become more complicated for everyone, but especially for families with jobs that do not provide a living wage. Many childcare programs closed their doors and those that survived experienced severe staffing shortages. The rise in rent rates continued to outpace increases in income. Adult and children's mental health challenges were much more substantial than pre-COVID. Just when we thought COVID had dissipated, hospitalization grew and overwhelmed medical professionals again.

That may sound bleak, but here's my silver lining: no matter the challenge, I am proud to say the team at CATCH has refused to live in fear or discouragement. I can confidently say that CATCH is the grittiest non-profit I've ever worked for or with. We strive to embrace the resilience that those we serve model for us daily. Systems, economies and needs are shifting and we will give everything we can to figure out how to advance our mission despite this sharp departure from what we've known. Venturing into the uncharted and unknown is our legacy and we will continue to press on!

Every Family. Every Person. A Home.

Operating Highlights

In an era of mass resignations and difficulty staying fully staffed, we have retained most of our staff. We launched the Ada County Housing Crisis Hotline as a part of the Campaign to End Family Homelessness which resulted in a 150% increase in phone calls through Our Path Home Connect. We took over the operations of Canyon County's Coordinated Entry program and we also expanded our Street Outreach team.

Financial Highlights

The COVID crisis led to a pouring out of generous support from community members to address housing instability and homelessness in 2020. According to Philanthropy Network, "2020 is the highest year of charitable giving on record." We were not sure what to expect financially in 2021, but homelessness has proven to be a major concern during the second year of COVID. The community has rallied around us in our efforts to end homelessness.

Looking Ahead

Rent rates have continued to rise. We began conversations about a non-profit property management company as a means to increase access to housing. In 2022, we will continue to work on bringing the developer community together to find ways to increase access to housing and create new housing options for those we serve.

Sincerely,
Stephanie Day, LMSW
Executive Director

"That calm that comes as a parent to know that there is a roof over our heads." - Client



Our Model

These are the strategies we embrace to realize our vision and deliver our mission:



1

Housing First

Housing is health. Housing is stability. We work to house people as rapidly as possible, and do not create undue programmatic barriers or requirements that delay a family's entry into stable housing.

Strengthening Families

Co-create a new story with our clients—one based on their strengths—by designing our care around the five protective factors that build resilience, social connections, social and emotional competence of children, knowledge of parenting and child development, and concrete support in times of need.

2



3

Progressive Engagement

Layer our support to allow our client to lead the process to their graduation. We will individualize and prioritize our resources based on a client's level of service need.

Our Programs

Coordinated Entry

What if our communities came together to end homelessness? Instead of asking people to navigate an uncoordinated system of dozens of nonprofit and government agencies, what if we designed a single, streamlined entry point for all families experiencing a housing crisis? Coordinated Entry is an “airport hub” for ending homelessness, triaging situations and navigating people to resources that lead to safe, stable and healthy housing. It all starts with Coordinated Entry. We continued to operate Our Path Home Connect (Ada County’s Coordinated Entry system) this year, and began operating Access Point (Canyon County’s Coordinated Entry system).

The Linda Fund

A few months into operating Our Path Home Connect, it became very clear that there were very few resources for households without children in Ada County, but there was great need in the community. We launched The Linda Fund in November 2017 to serve as a resource for adult-only households whose only barrier to escaping homelessness was having enough money saved up to be able to afford the deposit and first month of rent. This program removes the final barrier to housing by helping cover the cost of the deposit and/or first month of rent. We expanded this program to Canyon County in 2021.

Taking Root Rapid Rehousing

We believe in the families that we work with and walk beside them on their journey to a new home. We recognize that the families we serve have frequently experienced trauma in their journey. We co-create a new story with families based on their strengths that have served them to this point. We offer housing placement and rental assistance, case management, financial independence education and CATCH Match through our Rapid Rehousing programs in Ada and Canyon Counties.

*“It wasn’t a hand-out,
it was a hand-up”
—Client*



Our Impact

Our Path Home Connect

Two hundred forty-seven families with children and 442 adult-only households completed housing planning sessions with the team. Fifty-two families and seventy adult-only households were referred to housing interventions. One hundred sixty-one families and one hundred seventy-six adult-only households reported resolving their own housing crisis without assistance from service providers. Our Path Home Connect's Outreach team also provided supplies, information, resource referrals and housing assistance to 352 people in 2021.

689

HOUSEHOLDS SERVED

171

HOUSEHOLDS SERVED

Access Point

Access Point was launched in July 2021. From July to December, the Access Point team fielded 2,000 phone calls and completed 118 housing planning sessions with families with children and 53 with adult-only households.

The Linda Fund

Of those 101 households, eighteen were families with children under the age of 18 and 83 were adult-only households. Average deposit and first month's rent costs were \$1,310 to end each household's homelessness. 101 Households Housed.

101

FAMILIES HOUSED

150

FAMILIES SERVED

Taking Root Rapid Rehousing

Of those 150, 47 signed a lease and moved into new housing. 47 successfully graduated from our program and are stably housed. Eight families were unable to sustain their housing beyond our support.



Stories of Us

Ashley was married for 15 years and had two children before getting divorced. She described her marriage as unhealthy in every way for all involved. Ashley found out that her daughter, who is on the autism spectrum, was abused by her grandfather. When Ashley tried to address the issue, her then-husband said it was best to not talk or do anything about it. That was the impetus for Ashley to pursue a divorce and subsequently, experience homelessness.

Ashley and her children lived in her car, cheap hotels when they could afford it, and on occasion at her dad's house for two years. They showered at community centers like the YMCA and spent long days in their hot or cold car depending on the season. Ashley heard of CATCH's rapid rehousing program from a friend and never thought she would get in because she was also struggling with substance misuse.

Ashley remembers where she was when CATCH called about an opening. She remembers meeting with her case manager Abby for the first time. Ashley said she was protective and lied about misusing drugs because she was scared CATCH wouldn't be able to help if they knew. She remembers two visits she had while her family was still looking for housing. One was with her Ashley-described "guardian angel" case manager who met her where she was at and gave her support, and reassurance that CATCH would be there for her if she continued to remain in communication and work towards her goals. The other was with the police who discovered that Ashley was misusing drugs and gave her an ultimatum: jail or rehab.

Ashley remembers the joys and pains of rehab. She remembers feeling frustrated with herself and also feeling a sense of community. Ashley remembers getting calls and texts from her CATCH case manager. She remembers her epiphany: "My worst day sober is better than my best day high." Ashley completed rehab and continued to work with her case manager Abby on her short term, realistic, and "doable" goals. She remembers how helpful Abby was in keeping her sober and living a more full life.

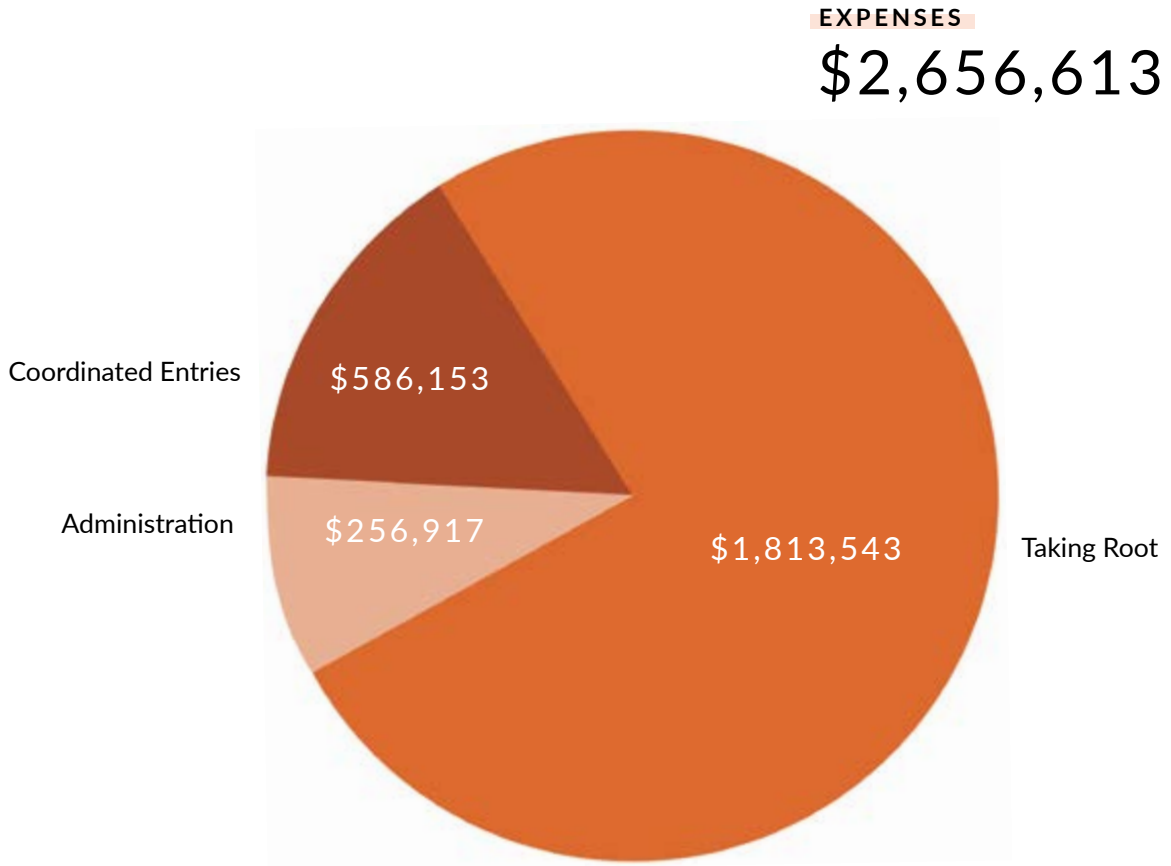
Ashley remembers securing housing with the help of CATCH 30 days after completing rehab. She remembers the feeling of stepping into her home for the first time. She remembers the look on her kids faces and feeling a sense of security she had longed for what felt like forever. Ashley and her two children have remained stably housed. Ashley is sober. Her daughter is talking more, has increased her vocabulary and is in school full time. Ashley shared the joy she experiences from seeing her kids happy, having family dinners, discovering new hobbies and interests (she no longer enjoys camping). The Johnsons also recently added a new member to their family: a black lab puppy.

Ashley is an alumni and volunteers for the addiction center she participated in. She aspires to work full time for an addiction center or nonprofit that helps people experiencing homelessness and/or addiction problems. Ashley Johnson said she "is eternally grateful for CATCH and people who helped her reclaim her self-worth."

*"I can't stop smiling. Life couldn't be better and none of this would be possible without CATCH."
- Ashley Johnson*



Financials



2021 Fundraising & Community Support

*"I will always be an advocate and somebody that's speaking loudly for CATCH. It's an organization that really helps and does not give up on people."
- Mindy Wilson*



It takes a community to change a community. Our team is incredibly grateful for all our donors, corporate sponsors, community partners and supporters. Contributions from these groups have allowed the Johnsons and many other families and individuals to enjoy the safety and comfort that home provides.

In addition to financial support, we are grateful for partnerships that have led to increased community awareness, education, and action surrounding folks experiencing homelessness in the Treasure Valley. Homelessness is a complex issue, and a team of educated messengers and advocates is vital to our success. Thank you to everyone who hosted us for a community presentation, shared our message on social media, and donated needed items for our clients throughout the year.



Idaho Gives April & May

This statewide giving campaign is organized by the Idaho Nonprofit Center and was held from April 29 - May 6, 2021. We are thankful for the 132 donors who helped us raise \$21,848.

New Hire - June

Garrett Kalt joined our team to lead fundraising, partnerships, and communication as our new Director of Development. He has founded a nonprofit in his hometown, started an endowment at his undergraduate university, volunteered with a homeless services provider while earning his master's degree at the London School of Economics, and came to us from the Idaho Nonprofit Center where he served hundreds of nonprofits as Training and Program Manager.



CATCH the Flavor - October

Due to the pandemic, our annual fundraiser was hosted online with in-person viewing parties and food deliveries. The evening featured a gourmet, three-course meal from Under the Table Boise, with dessert donated by Certified Kitchen & Bakery. The evening also included inspirational storytelling about the clients we serve and the supporters of our mission. The night brought together all those who believe in every family, every person, a home.

We are grateful for all our financial and program sponsors including our Title Sponsor: The Pacific Companies. The event raised \$83,158 and cost \$2,370. We earned an incredible return on investment of \$80,788. That's enough to house over 10 families in our program!

Major Gift and Partnership - December

This year, we started an incredible partnership with the Mike Brown Group and their foundation Together We Give. The real estate team created client and campaign videos, sponsored two CATCH families during holidays, provided financial support for CATCH client welcome home baskets, and presented us with a \$100,000 check from their foundation. We are so grateful for their support and look forward to our continued relationship and shared impact.

Avenues for Hope - December

The Home Partnership Foundation hosted this annual giving campaign for housing centered nonprofits from December 9-31. Our campaign focused on community awareness and education surrounding homelessness. We hosted multiple educational presentations (in-person and virtual), tabled at community events and spaces, and were featured on the news over a dozen times. A huge thank you to our peer-to-peer fundraisers, community supporters (especially First Presbyterian Church of Boise), matching gift sponsors including: Ridgeline Insights, Corwin Ford, and Boise Regional Realtors. Together, we raised \$293,712 with 351 Donors. We raised more money and had more donors than all participating nonprofits.



Financial Supporters

Corporate & Foundation Granting Agencies

- Ameritrade
- Bank of America Charitable Foundation
- Boise Housing Corporation
- Boise Cascade
- Boise Centennial Rotary
- Boise Regional Realtors Foundation
- Boise Sunrise Foundation
- Community ONE Foundation
- Corwin Ford
- Duke Family Foundation
- Echelon Group
- Elam & Burke
- Fidelity Charitable Gift Fund
- First Interstate Bank Foundation
- Idaho Women's Charitable Foundation
- Horizon Credit Union
- Hawkins Family Foundation
- Healthwise Incorporated
- Holland Foundation
- Home Partnership Foundation
- Idaho Housing and Finance Association
- Idaho Community Foundation
- IDACORP Employee Community Service Fund
- Idaho Central Credit Union
- Keller Williams Realty Boise
- Kendall Auto Group
- KeyBank Foundation
- Kroger
- Larry H. Miller Charities
- Laura Moore Cunningham Foundation
- Lightfoot Foundation
- Magellan Cares Foundation
- Manco Abbott, Inc.
- Micron Technology Foundation
- Mike Brown Group
- Mountain West Bank
- National Philanthropic Trust

- Neighbor Idaho
- Opus Foundation.
- One4All Charitable Fund
- Pacific Companies
- PacificSource
- Perkins Coie Trust Company
- Plexus
- Ripley Doorn & Company, PLLC
- Rueb, Inc.
- Sunrise Rotary Club of Boise
- St. Luke's Health System
- Steven Leuthold Family Foundation
- Tate Family Charitable Trust
- Taylor Kelly Holdings West Boise, LLC
- The Benevity Community Impact Fund
- The Poppen Fund
- Tito's
- Treasure Valley Collision Center
- United Way of Treasure Valley
- US Bank Foundation
- Whittenberger Foundation
- Washington Federal Foundation
- Wells Fargo Foundation
- Windermere Foundation

Faith Ambassadors

- Boise First Presbyterian Church
- Boise Unitarian Universalist Fellowship
- Evergreen Heights Mennonite Church
- Shepherd of the Valley Lutheran Church
- Saints Constantine & Helen Greek Orthodox Church

Government Grants

- U.S. Department of Housing and Urban Development
- City of Boise
- City of Nampa
- Substance Abuse and Mental Health Services Administration

CATCH Team

Board of Directors

Executive Team:

Andrew Kukla - President
First Presbyterian Church

Zach Bethel - Treasurer
Raymond James

Edward Moore - Secretary
116 & West

Board Members:

Argia Beristain
Boise State University

Christina Fout
Perkins Coie LLP

Derek Banning
KeyBank

Kendra Fiscelli
St. Luke's Health System

Michael Willits
Pacific Crest Independent Insurance Alliance

Shanley Skillern
Kendall Auto Group

CATCH Staff

Executive Director:

Stephanie Day

Program Directors:

Jeremy Blades
Director of Housing Services

Garrett Kalt
Director of Development

Sara Busick
Our Path Home Connect Program Director

Jeannette Curtis
Our Path Home Outreach Program Director

Housing Support Team:

Annie Horras
Arica Elordi
Baldemar Gonzalez
Madison Rhinehart

Case Managers:

Abby White	Saidee Jones
Amanda Fields	Taisha Bergman
Crystal Arteaga-Juarez	Casey McGee
Jesse Fessenden	Denice Wade
Michael Saechao	Kym Westmoreland
Maddy Andrew	

Our Path Home Connect Resource Specialists:

Summer Kiser
Americorps Members

Hayley Jordan
MSW Intern

Courtney Williams
MSW Intern

Renee Rohman
Business Support Specialist



Our incredible staff

What's Ahead

We outgrew our building in 2021 and will be rehabilitating it to create more space for CATCH staff to meet with clients in confidential spaces.



CATCH is also a major player in the Campaign to End Family Homelessness; an effort being spearheaded by Our Path Home, a County-wide collaborative with strong partners in both the public and private sectors.

- o As a part of this campaign, we plan to:
 - House 30 more families than we did in 2021
 - Elevate the work that our Landlord Partnership Program has begun to serve the entire homelessness services system
 - Build partnerships with new developers to access dedicated units for our families

CATCH will be focused on community engagement opportunities to build a better understanding of housing challenges and homelessness, and build a strong united front to demand that every member of the Treasure Valley has housing.

- o As a part of this campaign, we plan to:
 - Mature and expand our community outreach
 - Plan and execute community engagement activities (Anyone interested in hosting an event can contact Garrett at gkalt@catchprogram.org)



catch@catchprogram.org
catchidaho.org

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